**An Overview on Average Mobile App Development Cost Estimate**

The tentative cost to make a mobile app can range somewhere from $25,000 to $150,000 and can also exceed $300,000 in case of customized complex apps. We used tentative because the custom mobile app development cost depends on several factors such as the app’s complexity, features and functionalities, development approach and more.

Important factors contributing to the cost of mobile app development.

Once you are familiar with these factors, you can estimate how much it costs to build an app using the standard calculation formula. The formula or the answer to how much does it cost to create an app lies in calculating the number of hours it would take for every single development process and multiplying it to the billable hours of resources.

1. UI/UX design hours.
2. Platform wise app development hours.
3. Backend server hours.
4. Hourly rate of development.

